



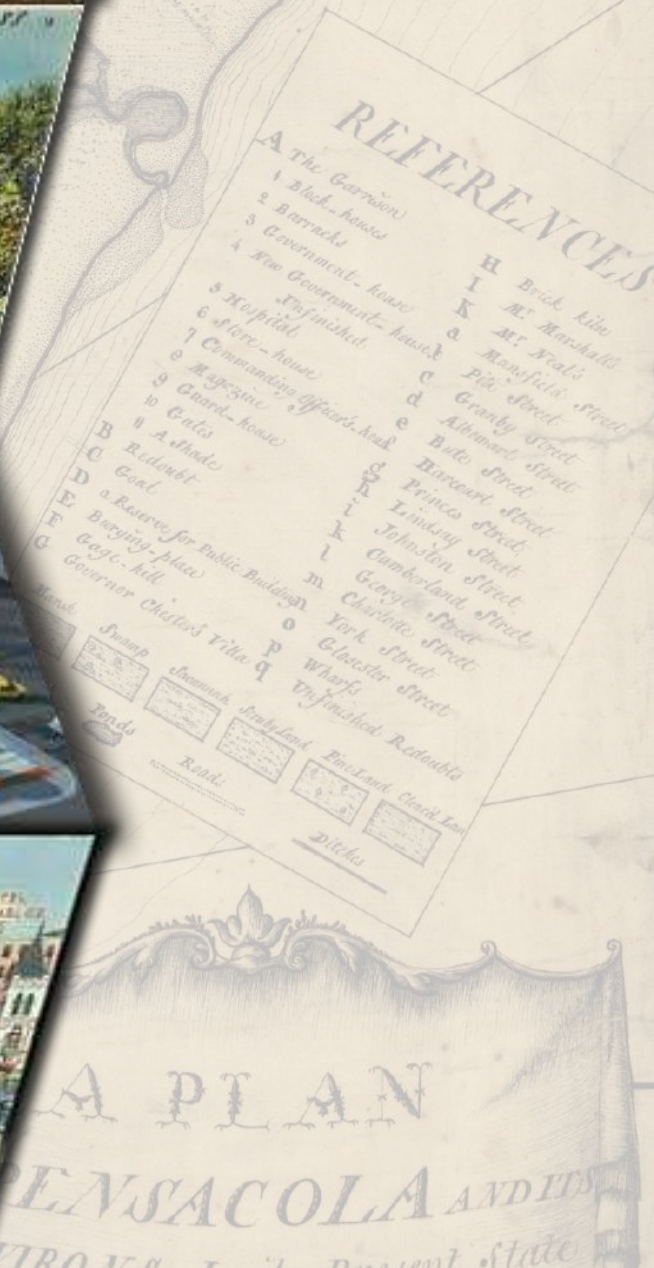
UNIVERSITY of WEST FLORIDA

HISTORIC TRUST MUSEUM PLAZA

Master Plan + Summary

April 10, 2017

Marquis Latimer + Halback
LANDSCAPE ARCHITECTURE · PLANNING



A PLAN
PENSACOLA AND ITS
TOWNSHIP IN PRESENT STATE





UNIVERSITY of WEST FLORIDA
HISTORIC TRUST

University of West Florida Historic Trust

120 Church Street

Pensacola, FL 32502

850.595.5985

www.uwf.edu/historictrust

Dr. Martha D. Saunders

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Dr. Meredith Brunen

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Mr. Kishane Patel, *Student Representative*



34 Cordova Street, Suite A

St. Augustine, FL 32084

904.825.6747

www.halback.com

Jeremy Marquis, RLA, LEED AP BD+C

President + Project Manager

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NOTE

Text by Marquis Latimer + Halback, Inc. and UWF Newsroom. Limited passages from the article *UWF Historic Trust breaks ground on Museum Plaza*, dated January 31, 2017

Defining the GOALS

1

The core purpose of the UWF Museum Plaza is to create a **multi-use historic preservation and education venue for the entire family**, which introduces the compelling story of Pensacola's 450+ year history.

The Museum Plaza is the first detailed design element from the Fall 2015 *UWF Historic Trust Interpretive Master Plan*, which identifies the transformational blueprint for Historic Pensacola through a series of appropriate and achievable enhancements to provide **balance between resource protection, historical education, visitor and recreational use and enjoyment** of the 8.5 acre, 28-property complex.

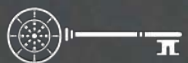
The vision of the Museum Plaza is to function as both (a) a **connection between the TT Wentworth Museum and the Historic Pensacola Village** assets along Zaragoza and (b) a connection with the surrounding downtown as a **"cultural hub"**.

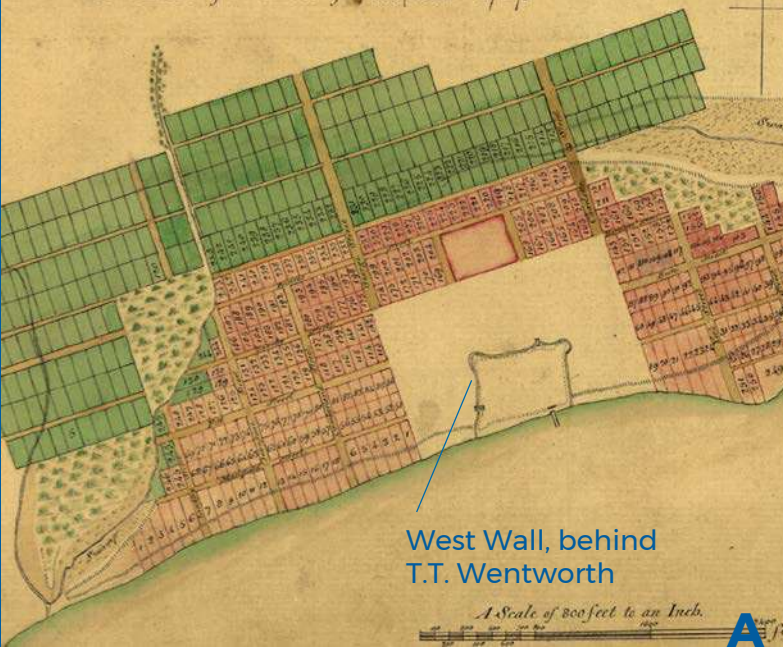


LEFT | CULTURAL HUB MAP

From the grounds of the TT Wentworth, the surrounding 5 to 10 minute walk radii from the plaza was "tested" as to whether this is *truly* a central location of the downtown cultural experience. The resulting **Cultural Hub Context** map demonstrates that there are 12 cultural nodes, 6 park nodes, and 3 civic nodes within the 10-minute walk radius. Significantly, the **Museum Plaza can unite the waterfront parks with the downtown core.**

- PARK NODE
- CIVIC NODE
- CULTURAL NODE





Telling the STORY

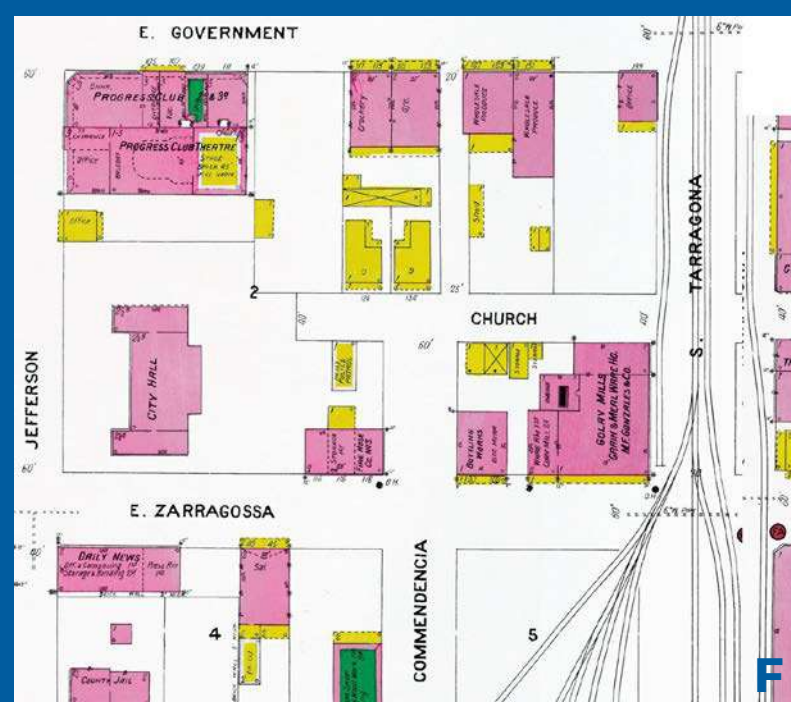
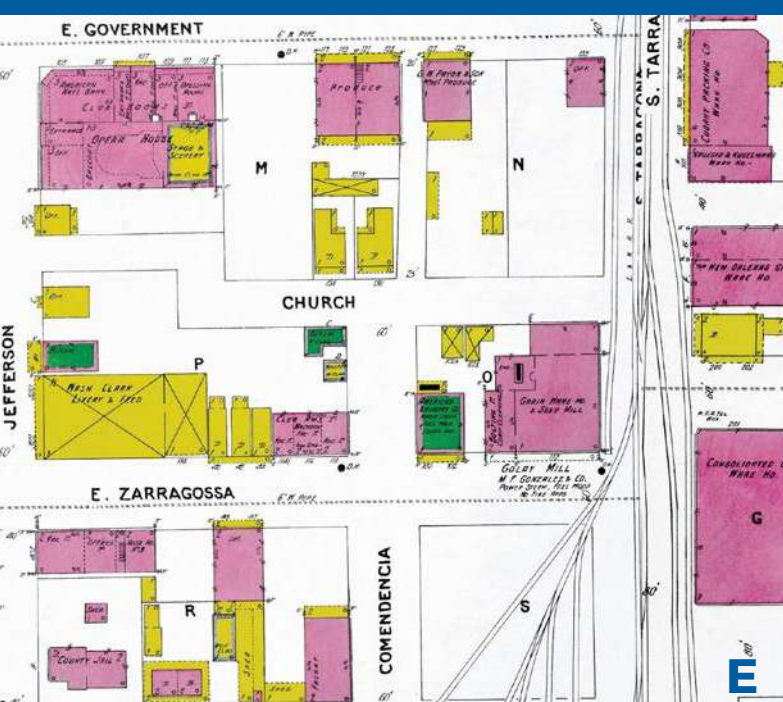
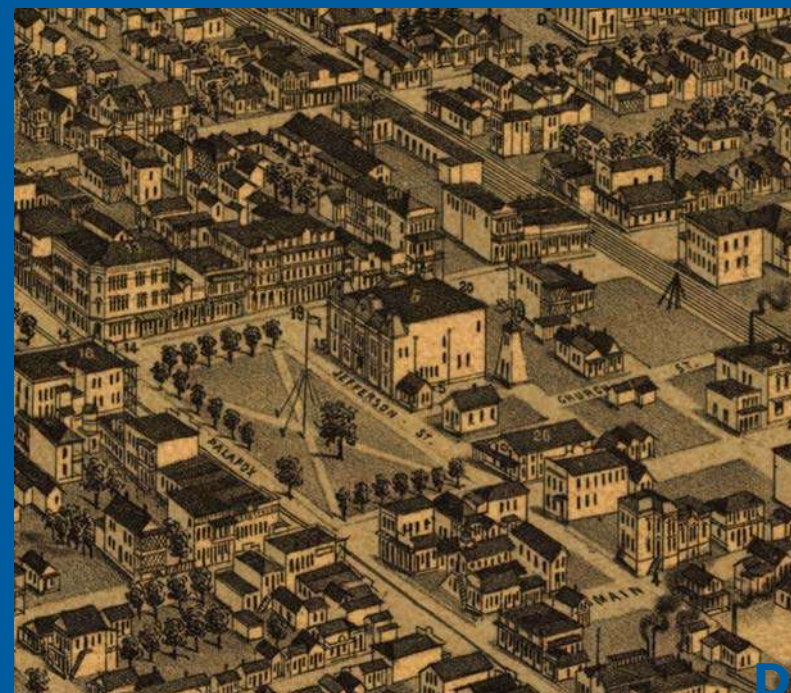
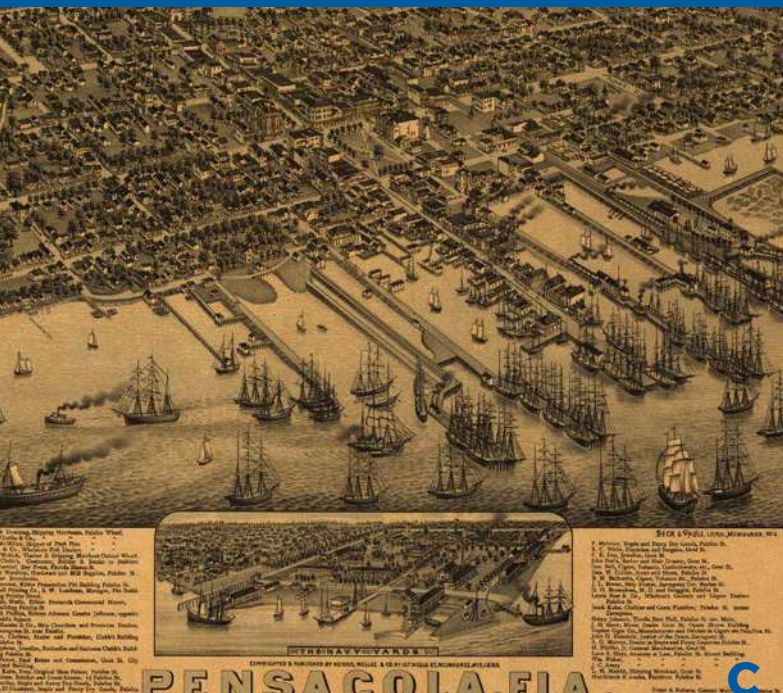
2

The Museum Plaza site sits at the **literal heart of Pensacola's remarkable story**, one which spans over 450 years and five flags. The city block is located within the confines of the **Spanish and British forts** that once dominated the center of the settlement. Archaeological records show the western wall of the Spanish Fort immediately behind the current T. T. Wentworth State Museum, and the recently renovated Commanding Officer's Compound shows the layers of history where the officer quarters once sat.

being one of the primary products coming from the City of Five Flags.

The Museum Plaza will seek to tell the multifaceted and layered history, primarily by showcasing the **inextricable military and civilian overlays**. Celebrating the previous occupants of the site...both **fort and mill**...will give visitors a **narrative context** that begins to introduce the full breadth of Pensacola's history.

After joining the Union with the handover to Andrew Jackson, the city of Pensacola became an important **industrial and port city, with timber**



The UWF Historic Trust is committed to providing both visitors and neighbors of this city an authentic interpretation of history that is unique to Pensacola.

UWF PRESIDENT MARTHA SAUNDERS

LEFT | THE SITE THROUGH THE CENTURIES

- A** 1767 map, with the Spanish fort
- B** 1770 map, with the British fort
- C** 1885 map, highlighting windmills
- D** 1885 map, zoomed in
- E** 1903 Sanborne, with Wash Clark Livery & Feed (before T.T. Wentworth construction)
- F** 1907 Sanborne map, showing Glory Mills; "City Hall" is current T.T. Wentworth State Museum



Understanding the SITE

3



Current Circulation

Movement through and around this urban space is important to understand: both vehicular and pedestrian. Ultimately, making clear, pedestrian-friendly connections will better organize and unite the T.T. Wentworth State Museum with the Historic Pensacola Village sites to its east.

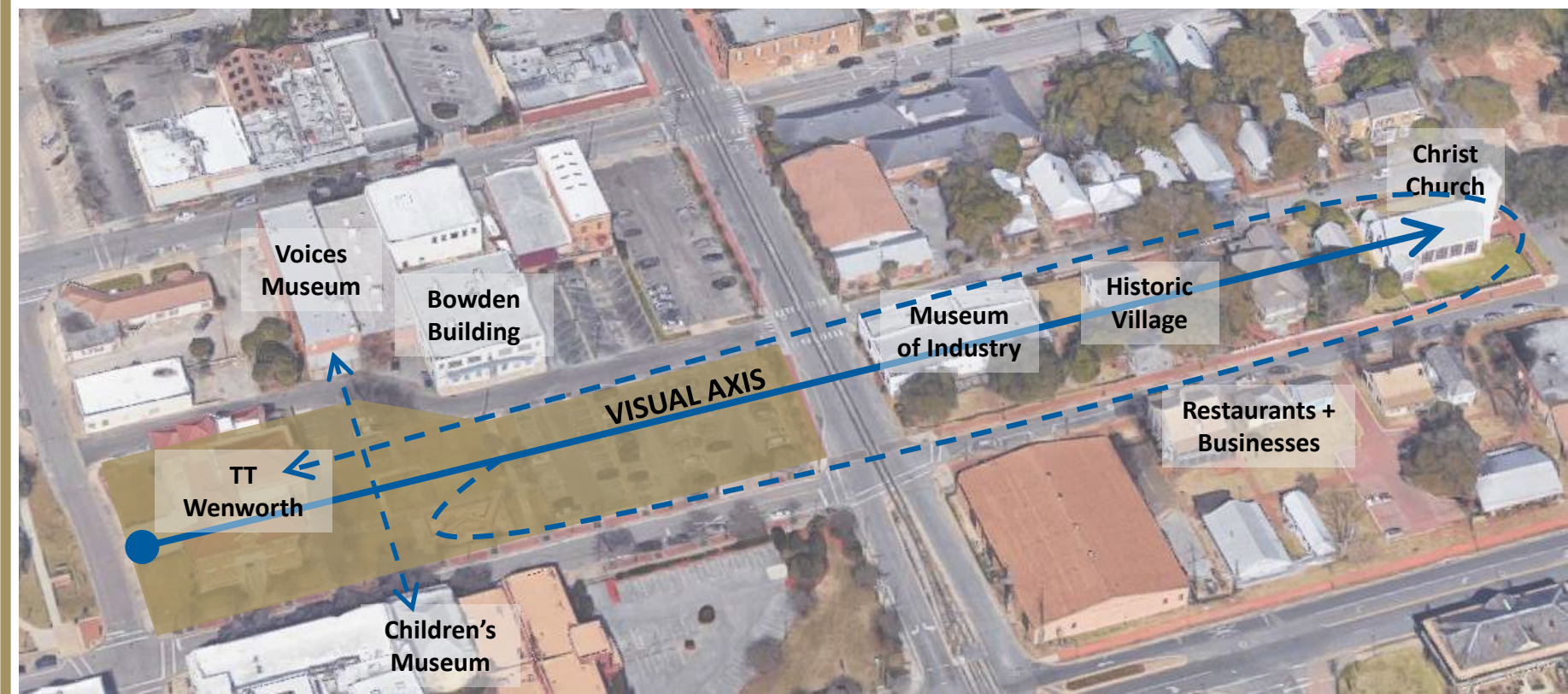
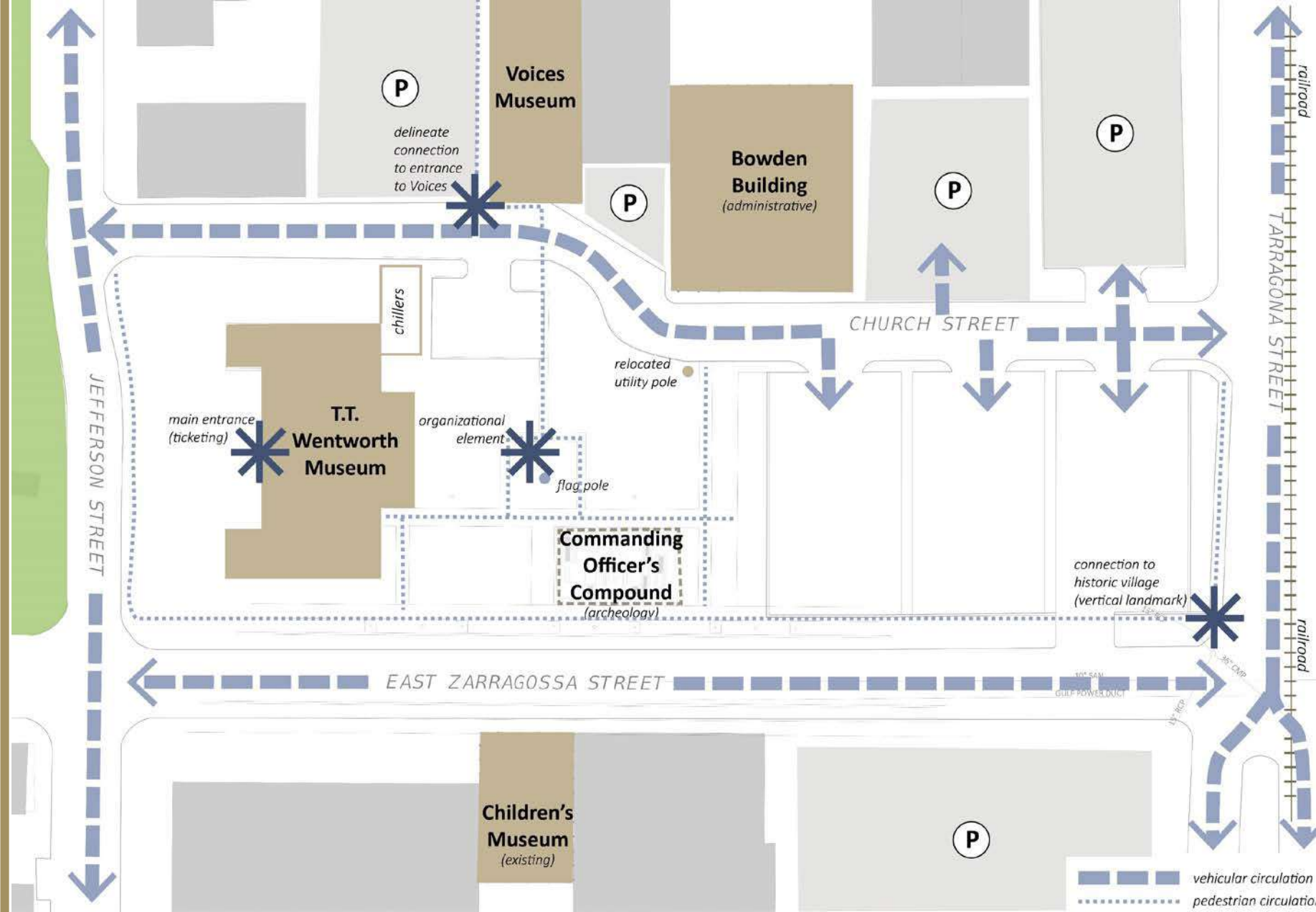
VEHICULAR

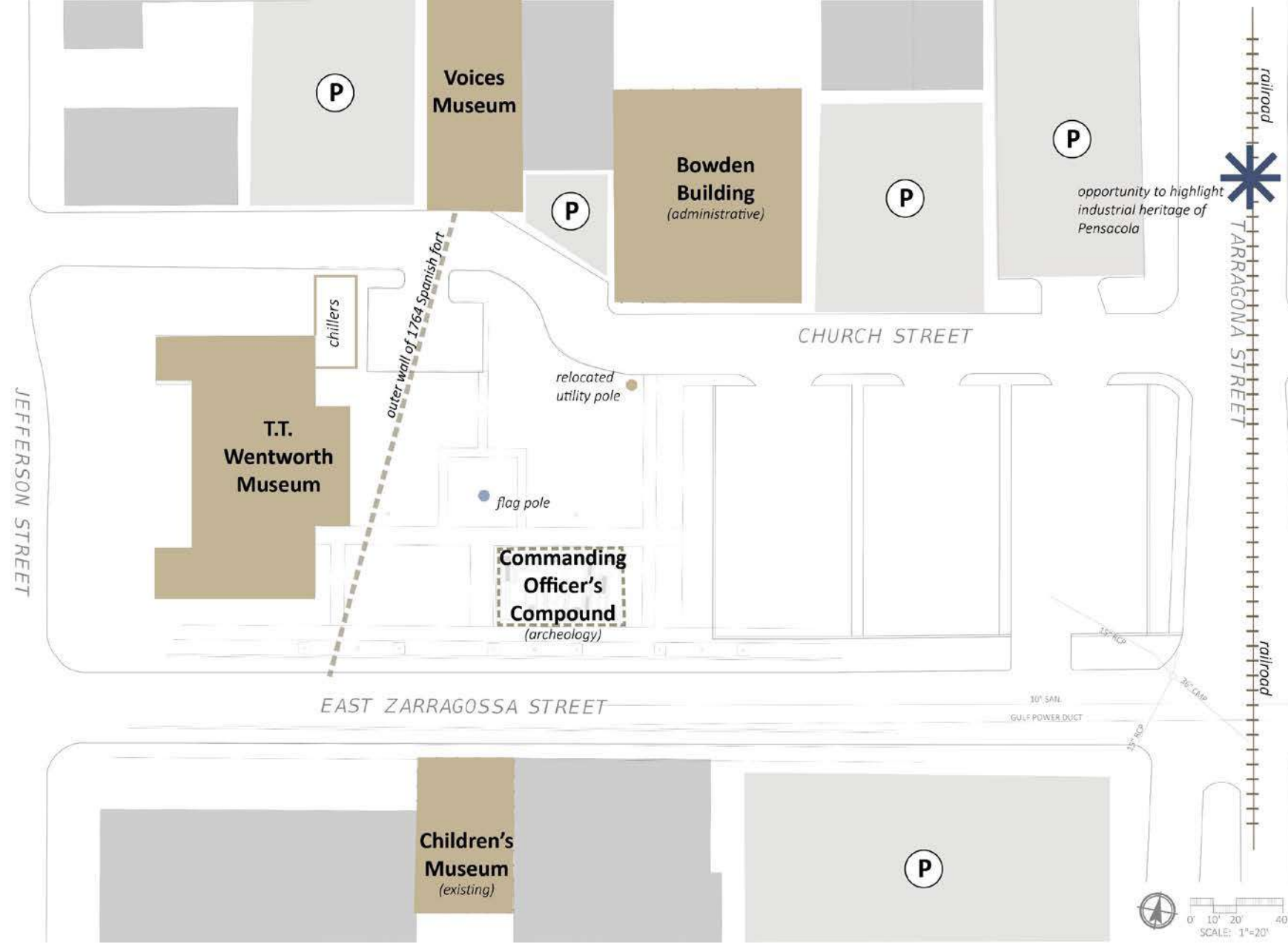
Current vehicular circulation appears to be primarily north and south along Jefferson and Tarragona Streets. Note that east-west vehicular circulation will be impacted by the pending 10am-4pm closure of Zaragoza Street, potentially leading to Church Street's use as an alternative route.

PEDESTRIAN

Pedestrian circulation is not well planned; the primary sidewalk along Zaragoza does connect to the rest of the Village, but internal circulation and meaningful connections to properties surrounding the Museum Plaza are missing.

The streetscape along East Zaragoza Street is pedestrian friendly; transitioning visitors to this corridor (and then further down the street) is key.



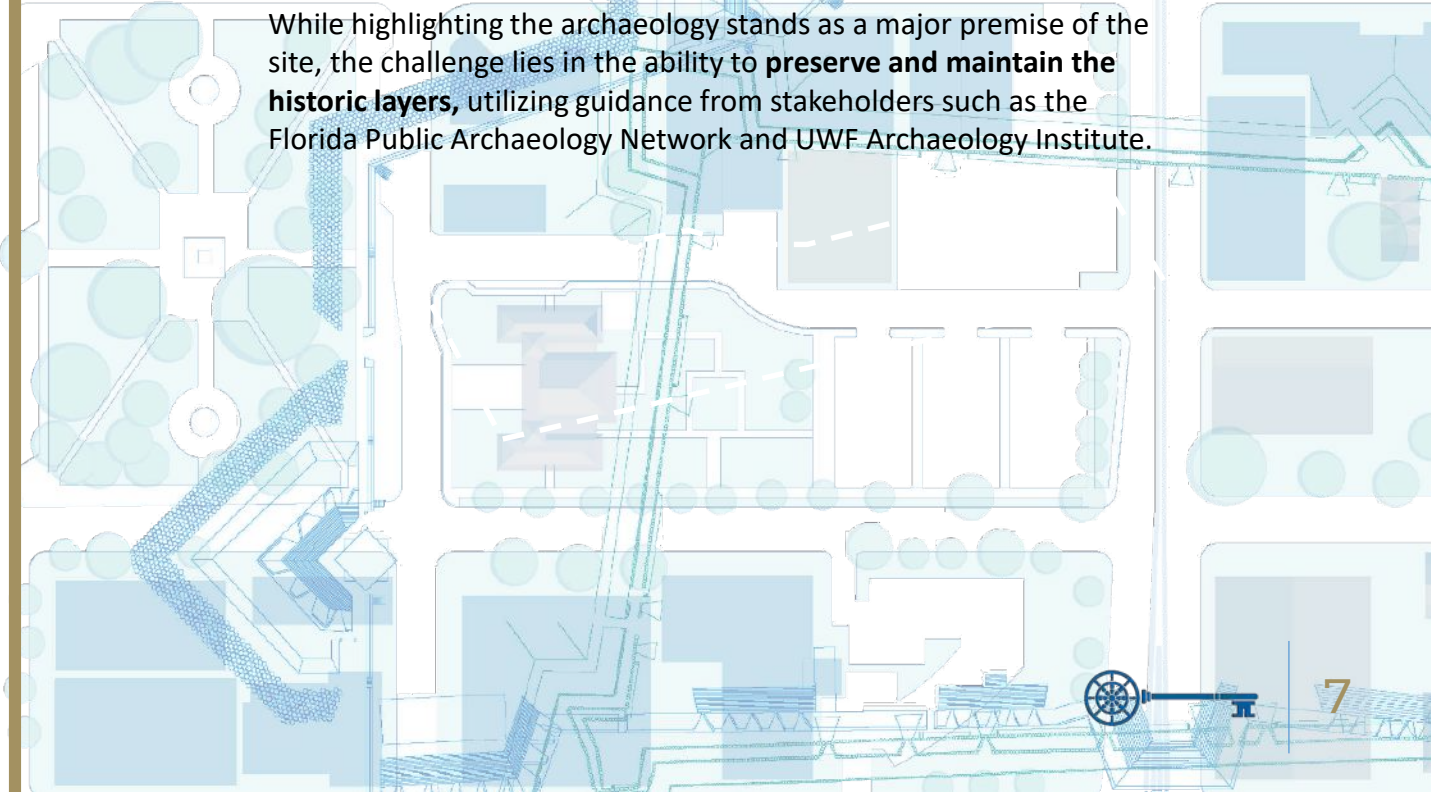
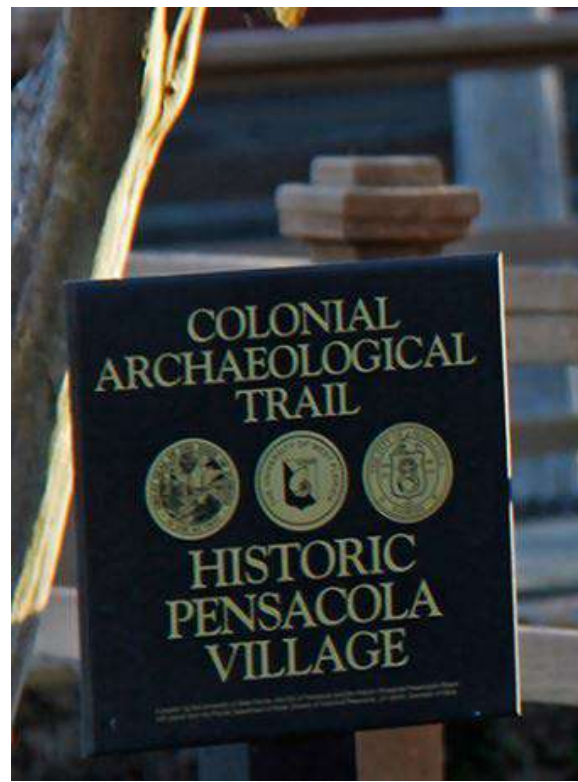


Archaeology

Due to the site's historical background, archaeology will play a role in some form in the site program. Although active archaeology is not desired on site, allowing the former uses of the site to emerge through the hardscape and landscape elements is a must. Reflecting the material and design gestures of the newly constructed **Commanding Officer's Compound**, the concept continues to celebrate the history of Pensacola and engage visitors.

In addition, the museum plaza is sited along the **Colonial Archaeological Trail**. The Trail takes visitors on a walking tour of ruins and other exhibits that detail the forts and other structures that existed in the city from 1752 to 1821. The trail is a project of the UWF Historic Trust, the City of Pensacola, and the University of West Florida Archaeology Institute.

While highlighting the archaeology stands as a major premise of the site, the challenge lies in the ability to **preserve and maintain the historic layers**, utilizing guidance from stakeholders such as the Florida Public Archaeology Network and UWF Archaeology Institute.



Views

Located in the heart of downtown Pensacola, the site is oriented to several key views. One of the most critical views is the connection from the **rear entry to the TT Wentworth (which will be opened up from the museum soon) and the steeple of Old Christ Church**. As visitors leave the museum, on their way to experience the rest of the Historic Village, the glimpse of the Old Christ Church steeple allows visitor's to see the easternmost extents of the Village.

To the south, there is a **partial view of the waterfront**, which is integral to the Pensacola story, from the Bowden Building.

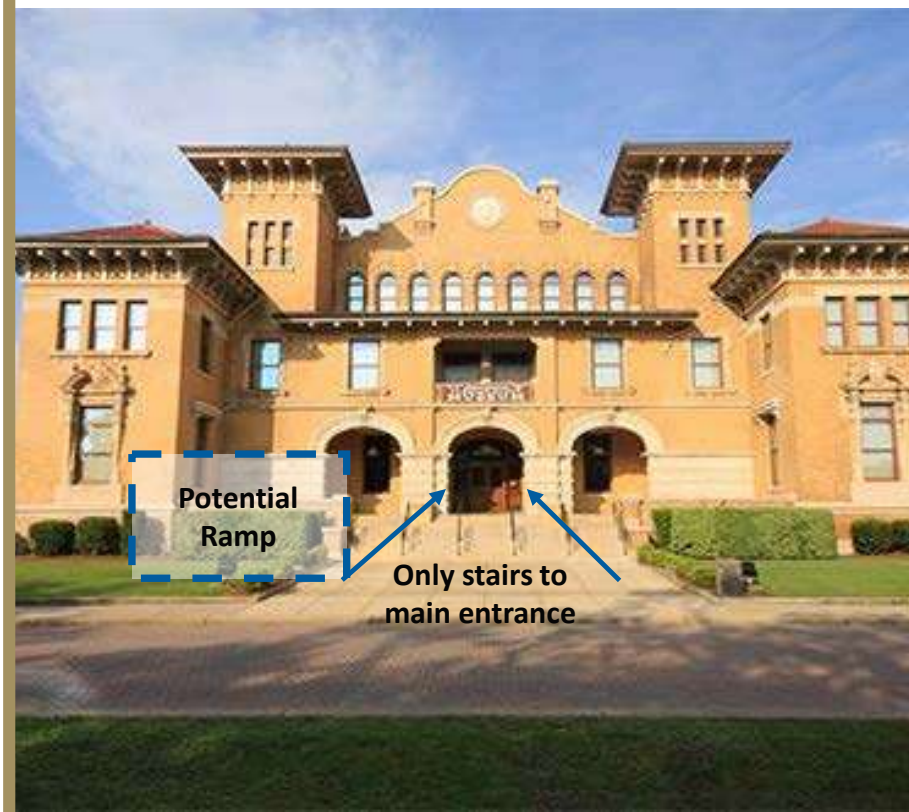
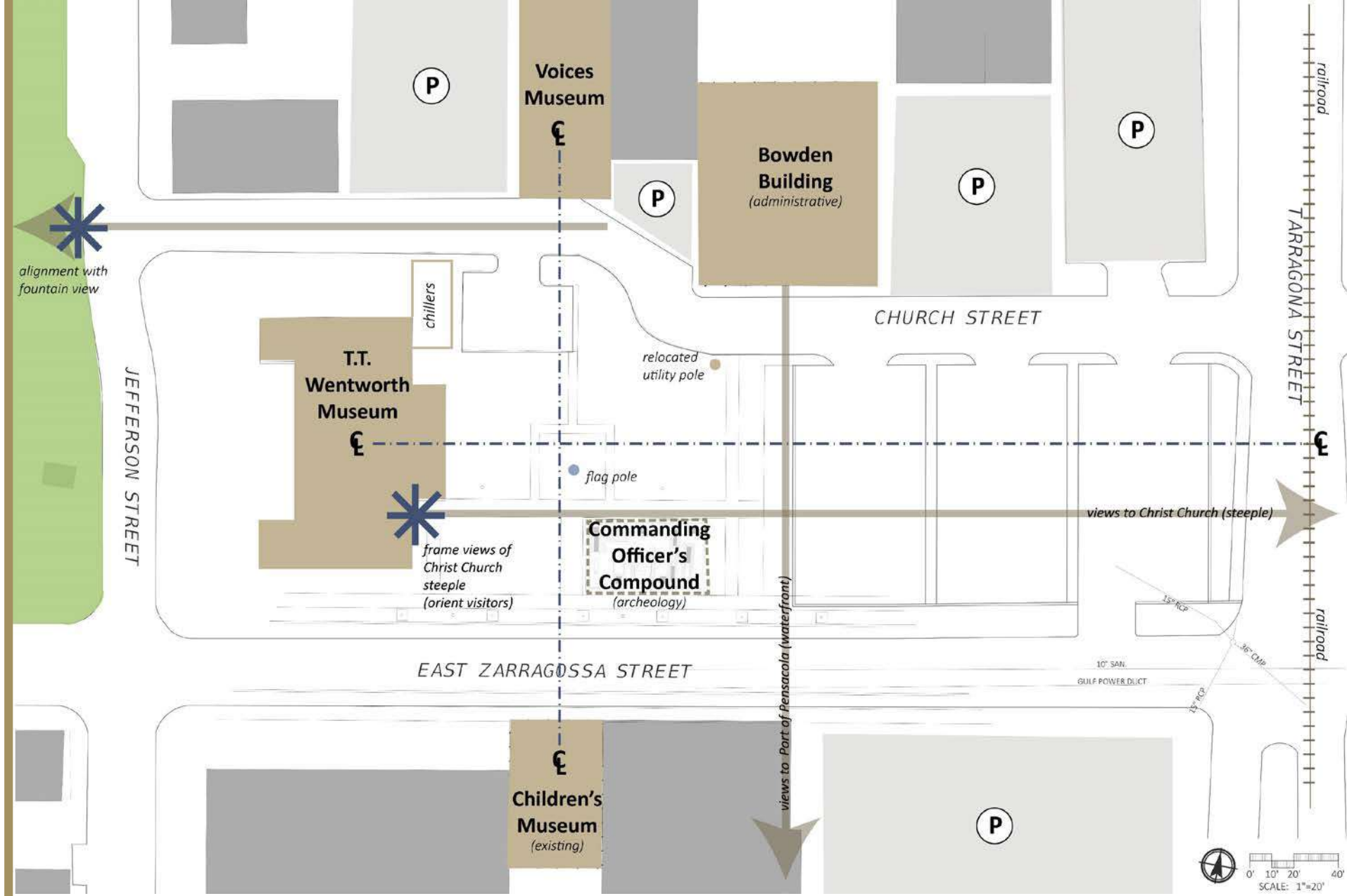
Additionally, there is a view connection between the **Plaza Ferdinand Fountain and the center line of Church Street**, connecting the museum plaza with one of downtown's most important, historic greenspaces.

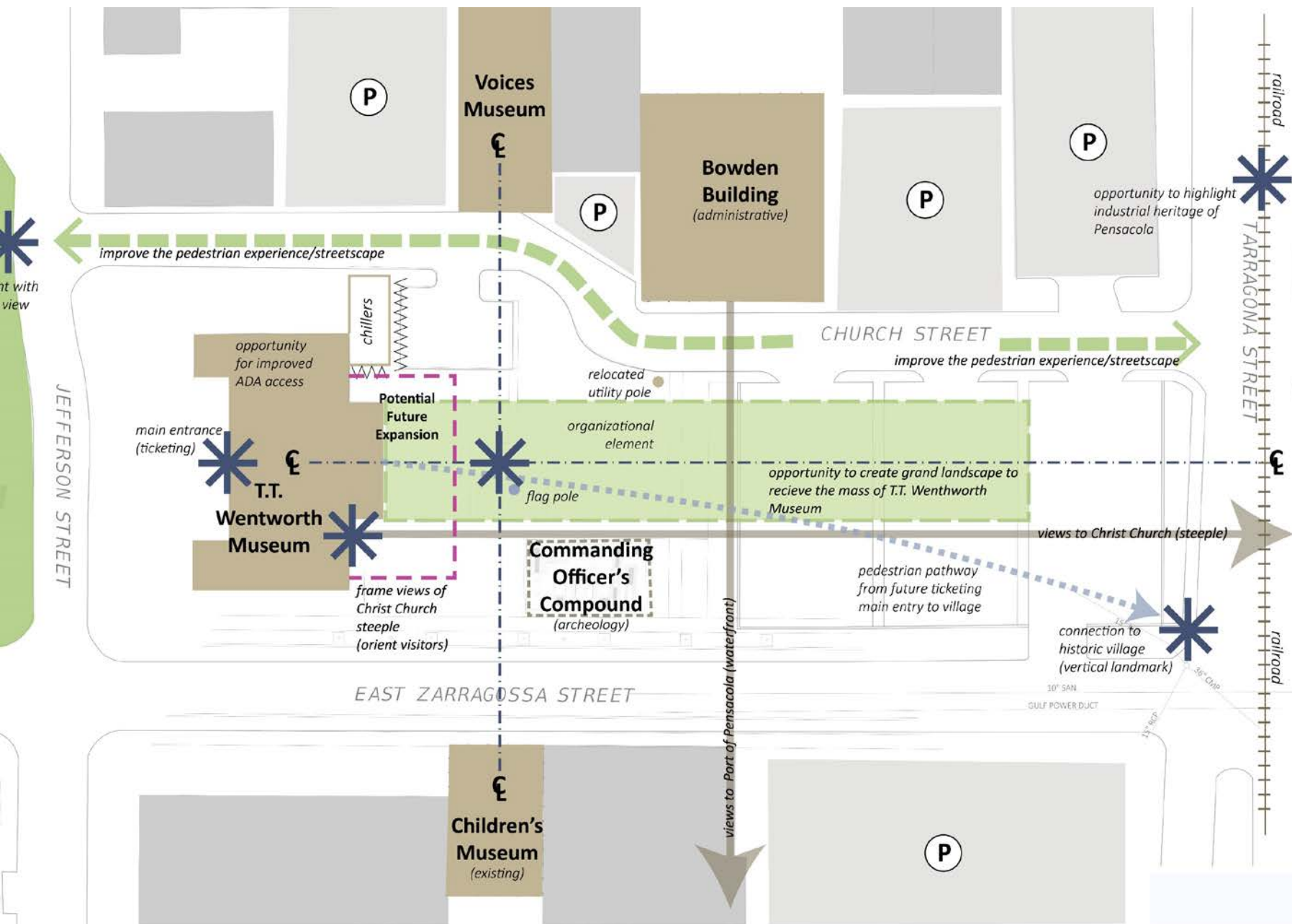
Accessibility

Encompassing over eight and a half acres and 28 properties, handicap accessibility is a key design factor in Historic Pensacola. The main buildings and museums that are currently wheelchair accessible include the T.T. Wentworth Museum, the Voices of Pensacola, the Children's Museum, the Museum of Commerce, the Museum of Industry, Old Christ Church, the Barkley House, the L & N Marine Terminal, as well as the Bowden Building.

The T.T. Wentworth Museum, serving as the **anchor of the visitor experience**, is currently not accessible from many of its **main** entry points. The existing handicapped access is through the rear ground floor and does not provide an ideal first impression to visitors. In order to create an accessible route throughout the visitor experience, a new ramped access from Jefferson Street into the T.T. Wentworth is proposed.

Additional designated handicapped parking spaces are also located in visitor parking lots and available in select on-street parking areas.





Framework

Through opportunity and constraint analyses, key considerations emerge as the design progresses.

Circulation

The T.T. Wentworth Museum will eventually be the **main ticketing location**.

Program

3 sizes of groups for interpretation / education:

- **Listening spaces**, complete with live interpreters for 10-12 guests.
- **Outdoor classrooms** will support 25-30 people, which can include classes from the University of West Florida and other civic / educational institutions, along with presentations for Village guests.
- A **"cultural hub"** with a civic lawn for 200-300 people with events including military encampments, performances, and fairs.

Technology should be integrated throughout the space.

Archaeology

While not in the form of an **active dig**, there should be more opportunities to interpret the underground historical elements.

Views

Connections, visual and physical, are key. For instance, note the main axis between the TT Wentworth and the Old Christ Church steeple.



Concept A

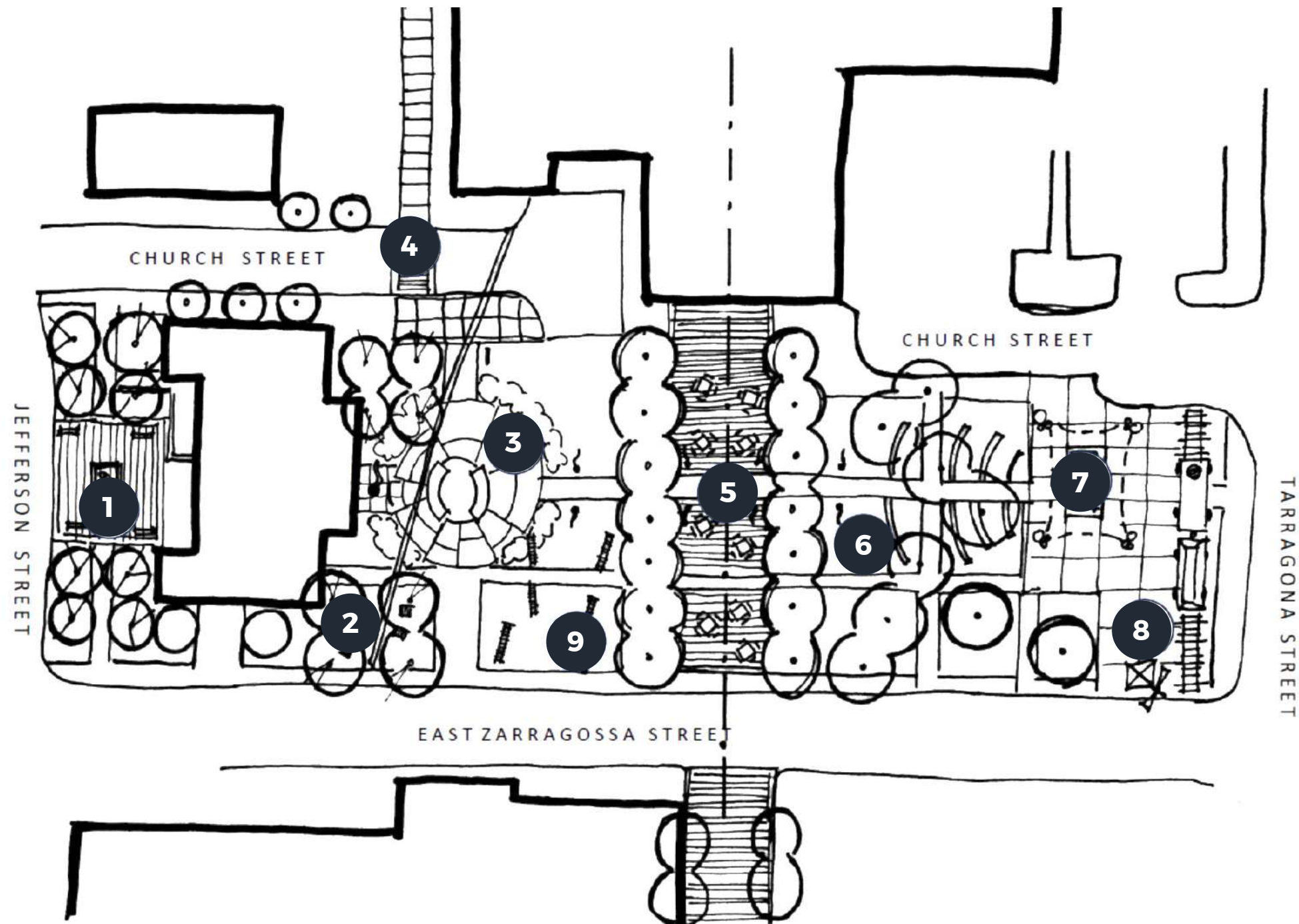
Concept A **embraces the main axis** implied by the TT Wentworth museum, honoring the visual and programmatic dominance of this iconic architecture, which will soon be the main entrance to the entire Historic Pensacola Village.

Along the main axis is a **central civic lawn** running east-west. This central lawn has a capacity of 200-300 people for musical events, military encampments, and farmer's markets. The stage at the east end of the lawn serves multiple roles, as the seating along its east edge make it an outdoor classroom for 25-30 people.

Along the south and east sides of the lawn are **family-friendly gathering areas** for **outdoor picnic areas**, **educational play areas**, and an expanded **archaeological exploration area**, which is adjacent to the Commanding Officer's Compound. This activated edge will also help draw visitors toward Zaragoza and the Village further along the street.

The **intersection with Tarragona is proposed as an important gateway** experience to the park and the Village. Most prominent is a new vertical cue and threshold. This **modern windmill** serves multiple functions: it harkens back to Pensacola's industrial past (directly across from the current and future Museum of Industry) and provides an opportunity to speak of green energy and sustainability.

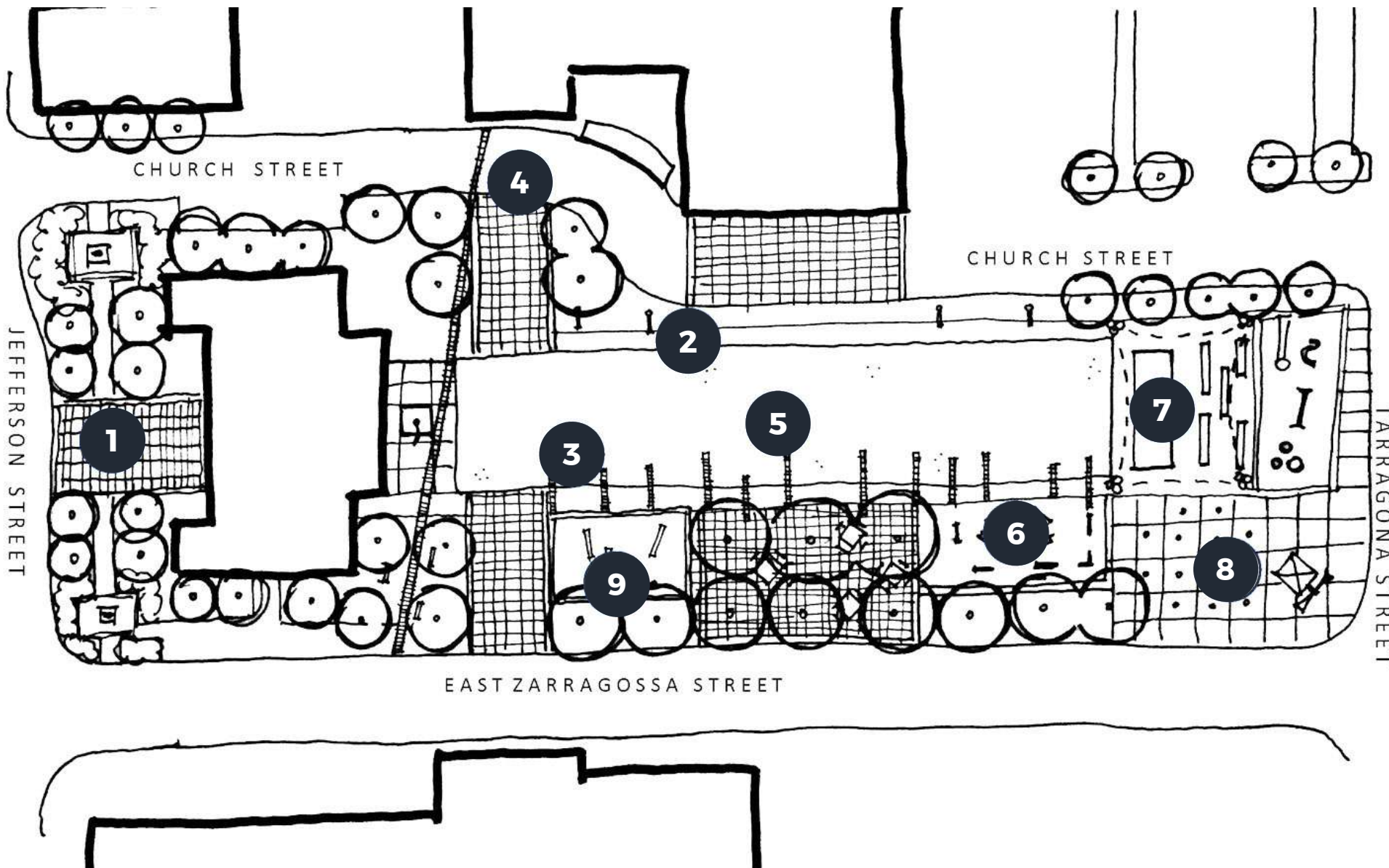
Finally, along the north edge is an **improved streetscape on Church Street**, which will help to unite the Bowden Building's classrooms and the Voices of Pensacola facility with the heart of the museum plaza.



LEGEND

- | | | | | | |
|----------|--------------------------|----------|----------------------------|----------|-------------------------------|
| 1 | Sculpture Plaza | 4 | Connector to Voices Museum | 7 | Covered Stage |
| 2 | Children's Learning Area | 5 | Central Lawn | 8 | Historic Connection Plaza |
| 3 | Timeline Classroom | 6 | Pine Grove | 9 | Commanding Officer's Compound |





LEGEND

- | | | |
|-----------------------------------|-------------------------------------|--|
| 1 Sculpture Plaza | 4 Connector to Voices Museum | 7 Covered Stage |
| 2 Children's Learning Area | 5 Central Lawn | 8 Splash Pad |
| 3 Timeline Interpretation | 6 Interactive Learning Area | 9 Commanding Officer's Compound |

Concept B

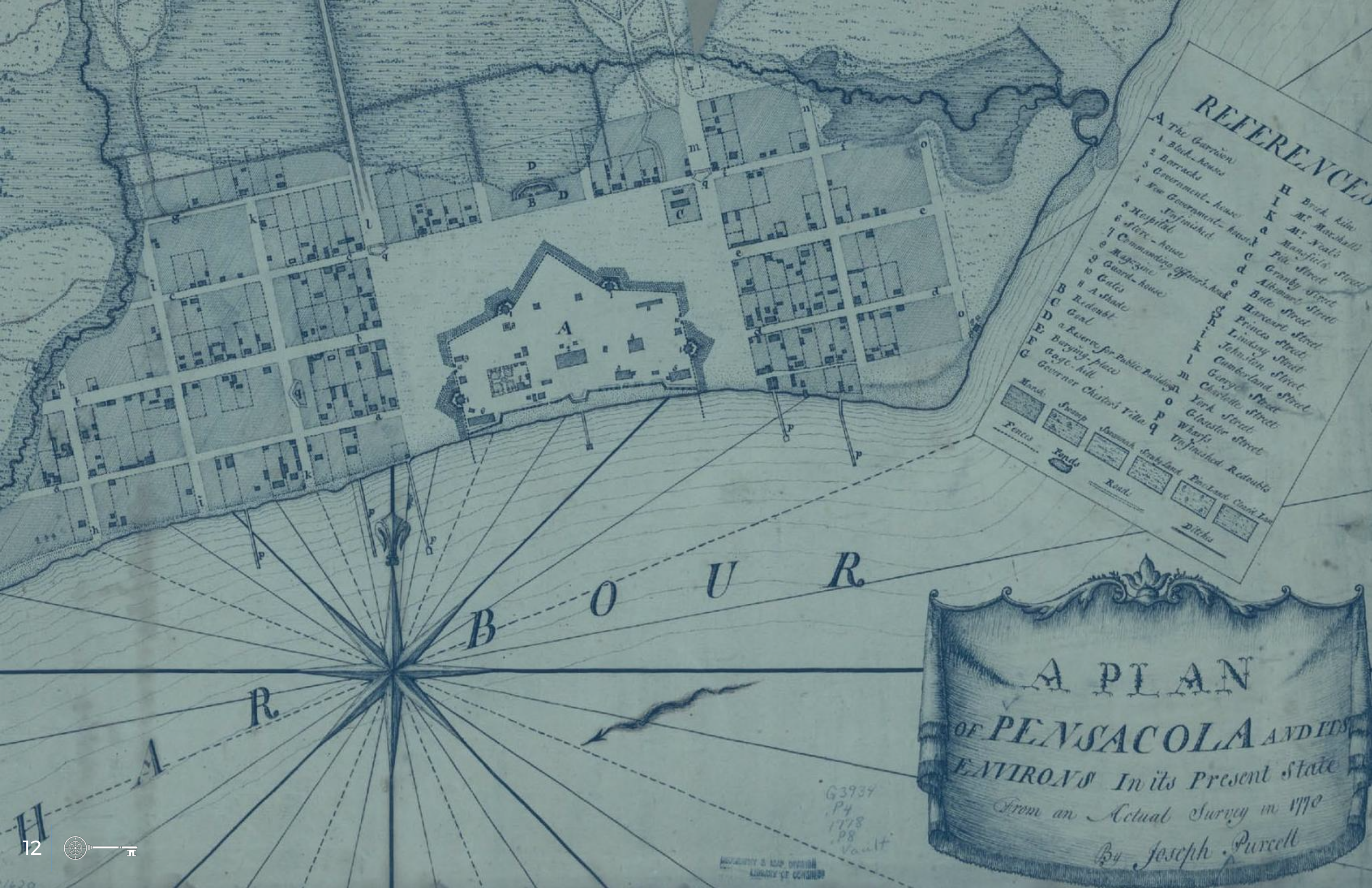
Concept B interprets the urban fabric of downtown Pensacola through a series of rectilinear parks.

The entry park adjacent to the TT Wentworth has its roots in the garden space adjacent to the Commanding Officer's Compound in the 1770s. The cross axes and central circle has been adapted to today, utilizing the central park piece as a timeline element, celebrating the 'City of Five Flags.'

The central plaza, designed as an open, mixed use urban square, orients south, visually connecting the site to Pensacola Bay. An allee of oaks frame this view and provides ample shade to make it a comfortable environment for downtown Pensacola to gather for lunch and for schoolchildren to organize.

The east plaza is an organic grove of pine trees, which are important to the economy of West Florida even today. The relocated train, which is on axis with the center of the TT Wentworth, is flanked with a stage on the west and the modern windmill (as noted in Option A) on the south.





REFERENCE

- A The Garrison
- 1 Black-houses
- 2 Barracks
- 3 Government-houses
- 4 New Government-houses
- 5 Hospital
- 6 Store-house
- 7 Commanding officer's house
- 8 Magazine
- 9 Guard-house
- 10 Cais
- 11 A Shade
- B Redoubt
- C Goal
- D a Reserve for Public Buildings
- E Burying-place
- F Gage-hill
- G Governor Charles Villa
- H Brick kiln
- I M. Marshall's
- K M. Neal's
- a Mansfield Street
- b Pitt Street
- c Grandy Street
- d Althorn Street
- e Bute Street
- f Harcourt Street
- g Prince Street
- h Lindsay Street
- i Johnson Street
- k Cumberland Street
- l George Street
- m Charlotte Street
- n York Street
- o Glasgow Street
- p Wharf
- q Unfinished Redoubt

A PLAN
OF PENSACOLA AND ITS
ENVIRONS In its Present State
 From an Actual Survey in 1770
 By Joseph Purcell

H A R B O R

G3934
P4
1778
P8
Vault

PROPERTY & MAP DIVISION
LIBRARY OF CONGRESS



Creating the EXPERIENCE

At the heart of the plan, the experience of Museum Plaza is meant to be fully integrated by better knitting the plaza into the city fabric of Pensacola. By doing so, the space can emerge as a civic space that is used by the whole city, not just those visiting the Historic Village.

Connections, visual and physical, are key. The location of the museum plaza allows for pedestrian connections to the surrounding cultural district as well as visual connections to some of the defining features of Pensacola and the historic village such as the Bayfront and Old Christ Church.

The recommended master plan **embraces the main axis** implied by the TT Wentworth museum, honoring the visual and programmatic dominance of this iconic architecture, which will soon be the main entrance to the entire Historic Pensacola Village.

Along the south and east sides of the lawn are **family-friendly gathering areas** for **outdoor picnic areas**, **educational play areas**, and an expanded **archaeological exploration area**, which is adjacent to the Commanding Officer's Compound. This activated edge will also help draw visitors toward Zaragoza and the Village further along the street.

Finally, along the north edge is an **improved streetscape on Church Street**, which will help to unite the Bowden Building's classrooms and the Voices of Pensacola facility with the heart of the museum plaza.



A

C

B

D

E



Conceptual
MASTER PLAN

MP

LEGEND

- A** TT Wentworth State Museum
Note: Eventual Main Entrance
- B** Community Events Lawn
- C** Rose Garden Storytelling Circle
- D** 1764 Spanish Fort Wall Extents
- E** Commanding Officers
- F** Exploration Playground /
 Interactive Play Experience
Note: Studer Community Initiative partnership
- G** Events + Education Stage
Note: Linda Evans Memorial Education Pavilion
- H** Gathering Grove
Note: Moveable furniture for groups to have lunch, informal meetings, etc.
- I** Faces of Pensacola
- J** East Gateway

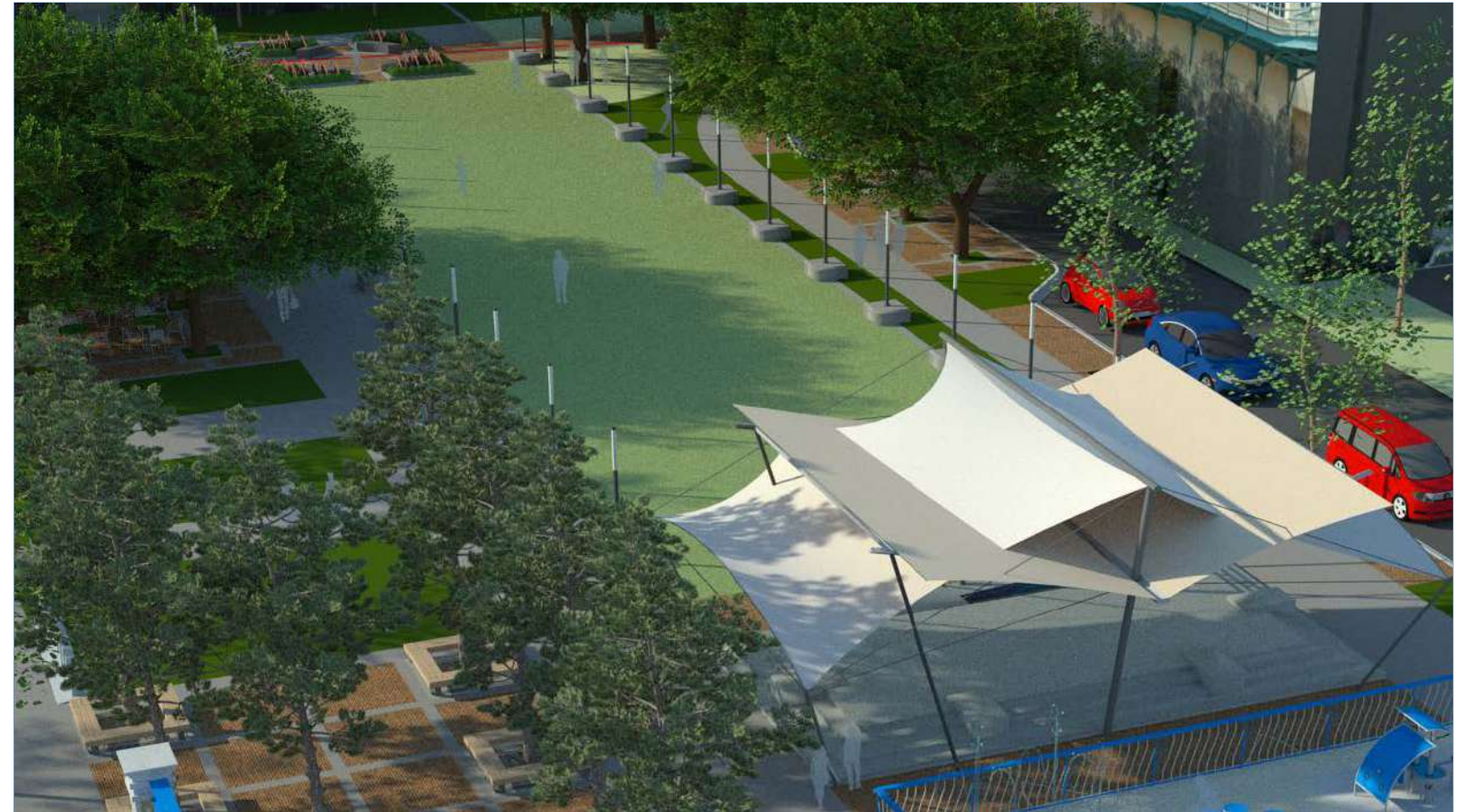


Community Events Lawn

Due to the central location of the plaza, it will need to have a flexible nature that will allow the space to accommodate a variety of groups and experiences. From intimate listening spaces to a large civic lawn, the plaza will provide spaces that can be private or public depending on the activity.

Along the main axis is a **central civic lawn** running east-west. This central lawn has a capacity of 200-300 people for musical events, military encampments, and farmer’s markets. An expanded east-west promenade provides a parallel walk to Zaragoza, which will connect to the east entry point of the T.T. Wentworth. This is an especially important connection as the T.T. Wentworth becomes the “main entrance” for the UWF Historic Trust in the coming years.

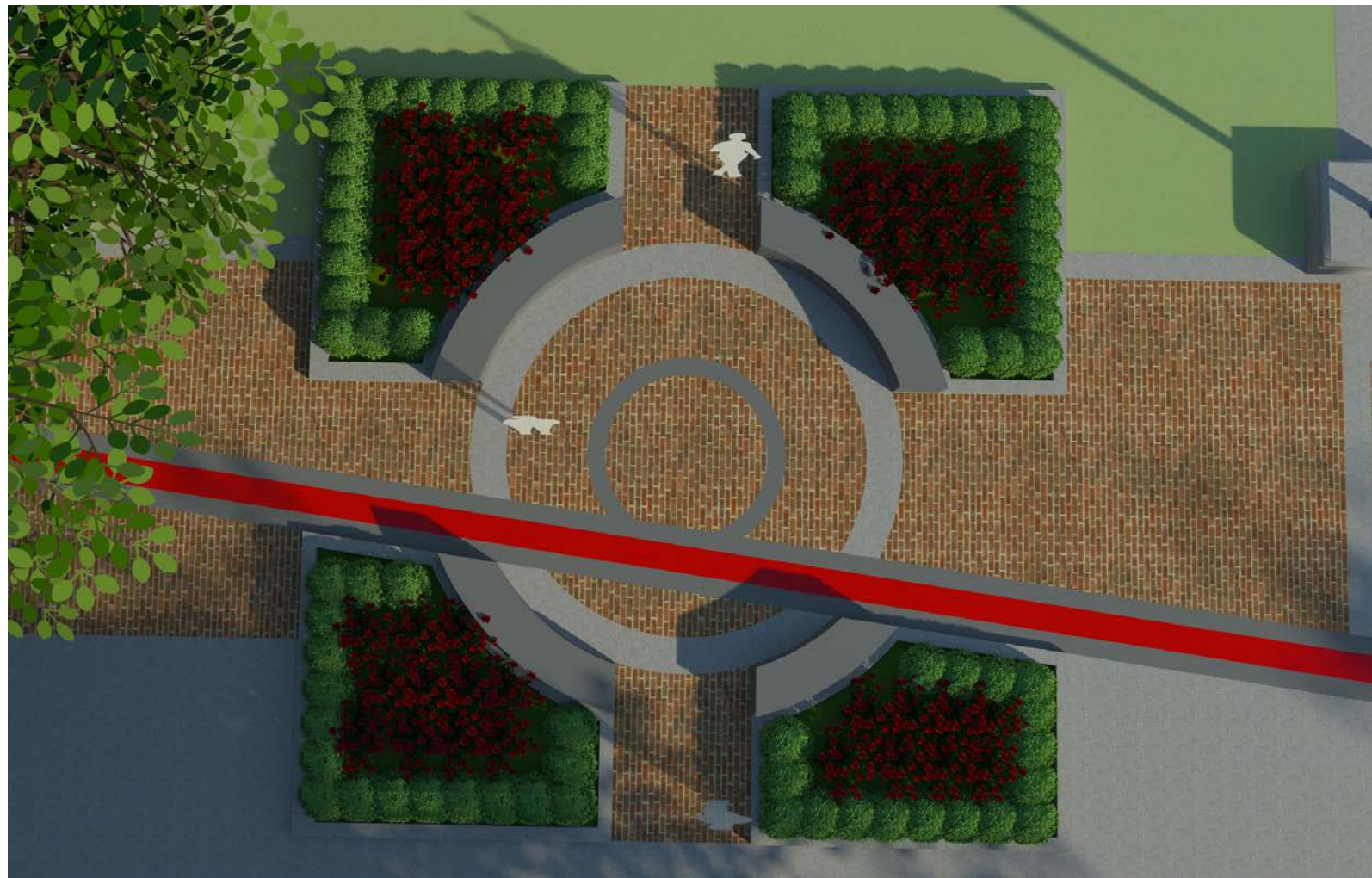
Flanking the lawn on both sides are **integrated bench / light column / electrical hook up “pods”** that provide flexible uses in the lawn itself.



COMMUNITY EVENTS LAWN PROGRAM REQUIREMENTS

<i>DESIRED NUMBER</i>	200 -300 people, lawn seating
<i>SEATING SIZE</i>	3'x5' per person (15 sf)
<i>SIZE REQUIREMENT</i>	200 x 15sf = 3000 sf (60'x50')
	300 x 15sf = 4500 sf (90'x50')
<i>INFRASTRUCTURE</i>	Electric hookups for events, art shows, farmer’s markets, etc.





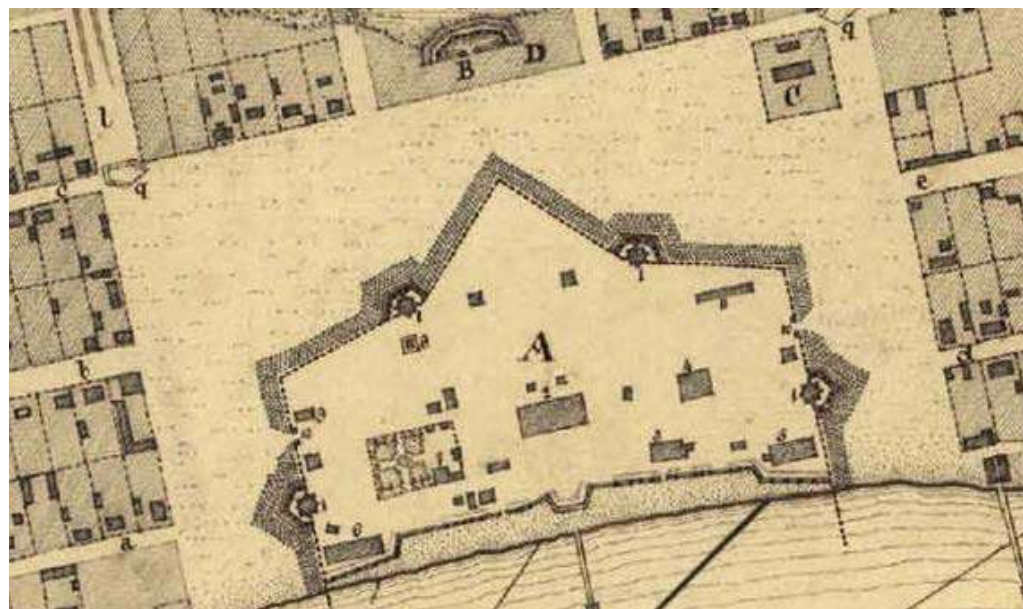
Rose Garden Storytelling Circle

The west end of the Museum Plaza will evoke the stories of the Spanish and British forts, which visitors are “inside” when on the grounds of the plaza.

Archaeological evidence shows the western wall documented in a 1764 map of the early Spanish fortification. To extend the University of West Florida’s interpretation of Pensacola’s archaeology, and as part of the Colonial Archaeological Trail, a **bright red stripe of paving cuts through the garden, indicating the location of the historic Spanish wall.**

Once the city transferred to the British, maps of the fort clearly show a formally designed garden with a square shape that is bisected by perpendicular pathways.

The historic gardens are being reinterpreted as the focal piece for the west end of the central lawn. The traditional four square shape and pathways frame a circular gathering space flanked by four benches. This space is intended for the gathering of small groups where **educators and interpreters can perform “in the round”.**



SMALL GROUP / INTERACTIVE STORYTELLING PROGRAM REQUIREMENTS

<i>DESIRED NUMBER</i>	12 -20 people, seated
<i>SEATING SIZE</i>	30” per person
<i>SIZE REQUIREMENT</i>	12X30” = 30’ seating 20x30” = 50’ seating
<i>PERFORMANCE SPACE</i>	20’-30’ clear zone



STUDER COMMUNITY INITIATIVE

Exploration Playground

To engage the youngest members of the community, **interactive play experiences** are being incorporated in line with the Studer Community Initiative's "Early Learning City".

This is truly "play with a purpose" ...helping our children to learn, explore, and discover. While there are many studies about the importance of play, one interesting clinical report by Kenneth Ginsburg, MD, MEd, published in January 2007 by the American Academy of Pediatrics noted the following:

Play allows children to use their creativity while developing their imagination, dexterity, and physical, cognitive, and emotional strength. Play is important to healthy brain development. It is through play that children at a very early age engage and interact in the world around them. Play allows children to create and explore a world they can master, conquering their fears while practicing adult roles, sometimes in conjunction with other children or adult caregivers. As they master their world, play helps children develop new competencies that lead to enhanced confidence and the resiliency they will need to face future challenges.

DR. KENNETH GINSBURG

The primary interactive play experience is located on the main east-west axis, between the stage and Museum of Industry (soon to be the relocated Pensacola Children's Museum). The area tells the **story of the timber, railroad, and shipping industries that transformed the city.**

Ginsburg, Kenneth, MD, MEd. *The Importance of Play in Promoting Healthy Child Development and Maintaining Strong Parent-Child Bonds*. American Academy of Pediatrics. January 2007.

<http://pediatrics.aappublications.org/content/pediatrics/119/1/182.full.pdf>





LINDA EVANS MEMORIAL EDUCATION PAVILION

Events + Education Stage

Anchoring the east side of the Community Events Lawn is a multi-use events stage and outdoor classroom.

Functioning as a focal point of Museum Plaza, this **outdoor education center** will feature a covered stage and seating area ideal for presentations, performances, lectures and other educational activities focusing on history, archaeology and architecture.

The canopy and mosaic base are designed to evoke an open, inviting ambiance of this coastal city.

EVENTS STAGE + SEATING PROGRAM REQUIREMENTS

<i>DESIRED NUMBER</i>	200 -300 people, lawn seating
<i>SEATING SIZE</i>	3'x5' per person (15 sf)
<i>SIZE REQUIREMENT</i>	200 x 15sf = 3000 sf (60'x50')
	300 x 15sf = 4500 sf (90'x50')
<i>PERFORMANCE SPACE</i>	12 people/performers
	570 sf music

OUTDOOR CLASSROOM PROGRAM REQUIREMENTS

<i>DESIRED NUMBER</i>	20 -30 people, seated
<i>SEATING SIZE</i>	30" per person + 12" desk area = 42" per person
<i>SIZE REQUIREMENT</i>	20x42" = 70' seating
	30x42" = 105' seating
	3' seat to seat depth



East Gateway

The intersection with Tarragona is proposed as an important gateway experience to the park and the Historic Pensacola Village (to the east).

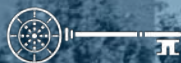
Most prominent is a new vertical cue and threshold. This **sculptural column** celebrates the City of Five Flags, with opportunities to dramatic nighttime and special events lighting. It is essentially a feature light tower composed of 5 poles (note the 'zig zag' element at the top), with each pole displaying one of the 5 flags that have flown over the city of Pensacola.

The columns themselves are more substantial, as they use precast and yellow brick to tie in with the TT Wentworth. The metal beams (either black or "Pensacola blue") would create the threshold.

Similar 'zig zag' signage and benches are designed on the **east side of the Tarragona intersection**, creating another important threshold and wayfinding moment.

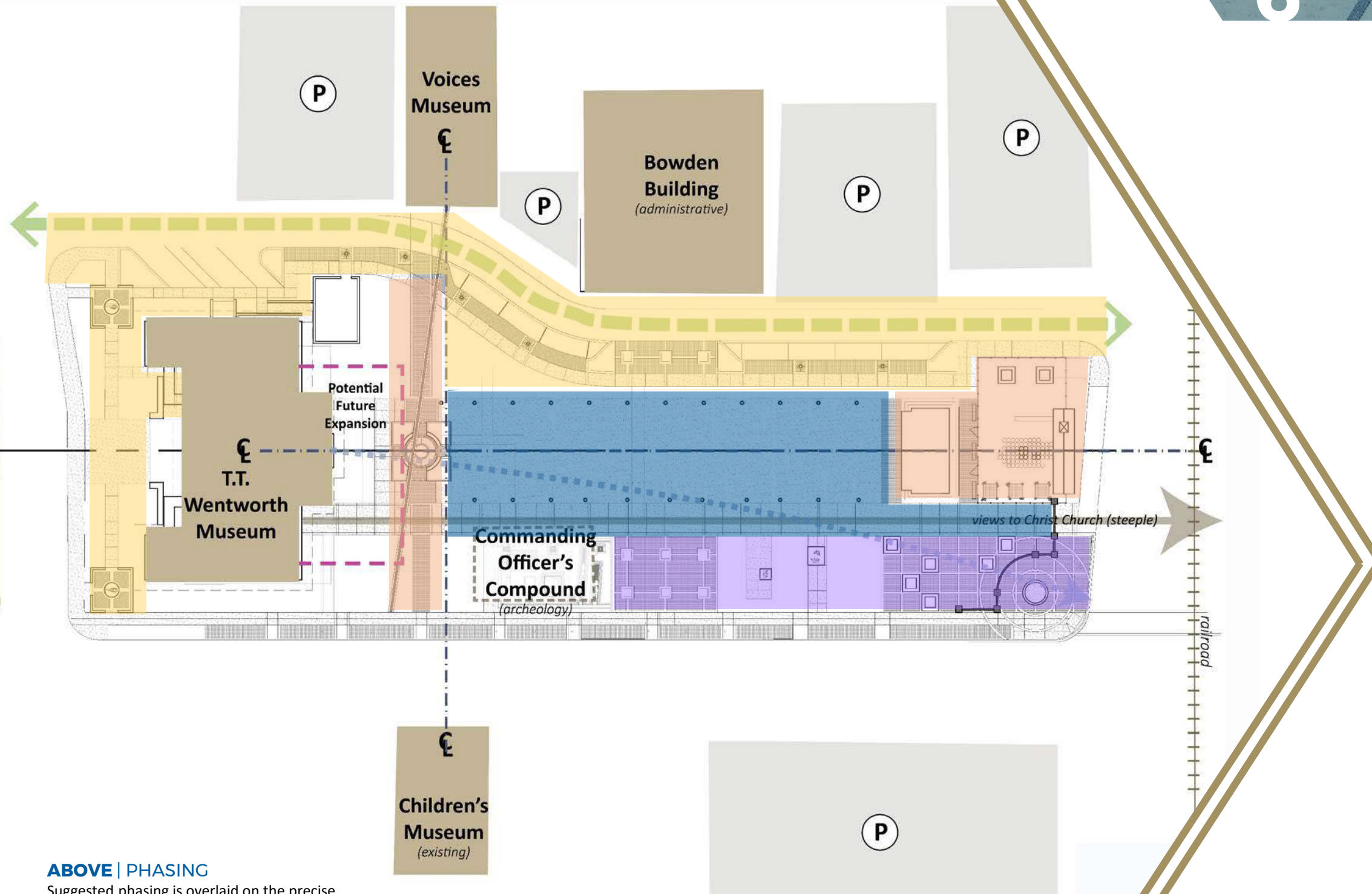






Looking ahead to NEXT STEPS

6



ABOVE | PHASING

Suggested phasing is overlaid on the precise construction document base, as presented to the City of Pensacola for Architectural Review Board approval.

- Phase 1
- Phase 2
- Phase 3
- Phase 4

The Museum Plaza master plan began to evolve in Fall 2016, as the overall design was transitioned into a construction document (CAD) base. This **precise layout was used in detailed review** with:

- University of West Florida archaeology stakeholders
- State of Florida Division of Archaeology
- City of Pensacola Architectural Review Board (October 20, 2016 approval)

Implementation phasing is suggested as follows:

PHASE 1 *(approved by Pensacola ARB)*

Generally, phase 1 will include **general site preparation for phase 1** and future phasing, along with creating the **main community gathering area**. Elements suggested for completion include:

- Community Events Lawn
- Main pedestrian east-west connector

PHASE 2

Generally, phase 2 create the **interpretive areas on the west and east sides** of the Community Events Lawn, including:

- Events + Education Stage
- Exploration Playground
- Rose Garden Storytelling Circle

PHASE 3

Phase 3 will better **connect the Zaragoza Street corridor with the new east-west connector**, including:

- Gathering Grove
- Faces of Pensacola
- East Gateway

PHASE 4

The final phase will **improve accessibility** to the new main entrance, along with **vehicular circulation** on the north side of the property, including:

- Church Street streetscape
- Cannon entry plazas (west)
- ADA access ramp to T.T. Wentworth





UWF HISTORIC TRUST

MUSEUM PLAZA

120 Church Street
Pensacola, FL 32502

850.595.5985

www.uwf.edu/historictrust

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 - i Johnson Street
 - k Cumberland Street
 - l George Street
 - m Charlotte Street
 - n York Street
 - o Glasgow Street
 - p Wharf
 - q Unfinished Redoubt
- Marsh
Swamp
Savannah
Savannah
Trench
Fence
Trench
Roads
Ditches
Enclosed Court Yard

A PLAN
OF PENSACOLA AND ITS
ENVIRONS In its Present State
From an Actual Survey in 1770
By Joseph Purcell

G3934
.P4
1778
.P8
Vault

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